

SCiDA Conference 2026

Shaping Competition in the Digital Age – Towards Best Practices

26 May

12:30–1:00 PM **Registration and Coffee**

1:00–1:20 PM **Welcome and Presentation of SCiDA**

1:20–2:20 PM **Plenary Roundtable Panel I:**

Digital Competition in 2026: Evolving Paradigms

Speakers: Andreas Mundt, Giorgio Monti, Peter Picht, and Niamh Dunne

Moderator: Tristan Rohner



2:25–3:40 PM **Parallel Deep Dives**

I. AI and DMA, DMCCA and Sec 19a (Event Hall)

Moderator: Kena Zheng

- ▶ **Friso Bostoen & Jan Krämer (Tilburg University / Passau University):** How Future-Proof Is the DMA? A Case Study of AI Agents
- ▶ **Todd Davies (UCL):** How to Update the Digital Markets Act Proposing Ex Ante Review of Changes to Core Platform Services
- ▶ **Hechen Wang & Yunfan Mo (Erasmus Rotterdam / Hong Kong University):** Attention Enclosure and Ecosystem Entrenchment: Competition Law Challenges Arising from AI-Powered Search
- ▶ **Benjamín González Cortés (Antwerp University):** Agile governance for emerging tech: A comparative study of the DMA's adaptive capacity against the UK and German Models

II. New challenges and/or specific provisions (Room 2)

Moderator: Sarah Hinc

- ▶ **Tim Becker (Göttingen University):** When Competition Chills Innovation- Between Bronner and Android Auto
- ▶ **Shuyu Fan (Max Planck Institute):** Quantifying Innovation Harm in Digital Platform Acquisitions of Start-ups: A Law and Economics Framework for Regulatory Identification
- ▶ **Lukas Breide (TU Ilmenau):** Systemic Market Power, Ecosystems, and Innovation: Implications for Merger Control in the EU and Beyond
- ▶ **Inês Neves (Porto University Portugal):** From Competition for Data to Competition on Data Protection: Lessons, Limits and Opportunities from EDPB-Commission Cooperation

III. Big Problems (Room 4)

Moderator: Pavlina Hubkova

- ▶ **Raz Agranat & Michal Gal (Reichman University and Haifa University):** Hub Power and Hub(uses): Power Dynamics in Platform Ecosystems
- ▶ **Bernadette Zelger (Innsbruck University):** The Normative Transformation of Competition Law: How “Big Problems” Drive a Paradigm Shift
- ▶ **Melih Uğraş Erol (Rauf Denktaş University):** An Inquiry into the Interconnection between Digital Competition and Digital Human Rights in Data-Driven Market Power and Accountability: The European Union as a Case Study
- ▶ **Qian Li & Gijs van Dijck (Maastricht University):** Measuring Market Contestability under Article 102 TFEU and the DMA

3:40–4:00 PM **Coffee Break**

4:00–5:15 PM

Plenary Panel: Enforcement Highlights

Moderator: Kena Zheng

- ▶ **Reinhold Kesler (HHU Düsseldorf):** Existence, Antecedents and Consequences of Non-Compliance in Mobile App Markets
- ▶ **Lucas Lasota (MLU Halle-Wittenberg):** Gatekeeper power in the “open”: A glimpse at the unbalanced relationship between Google and alternative Android ROMs. Art. 6(7) DMA to the rescue?
- ▶ **Joanna Mazur (Warsaw University):** Empirical insight into stakeholder involvement in European Union competition law and Digital Markets Act enforcement concerning digital markets
- ▶ **Annika Stöhr & Juliane Mendelsohn (TU Ilmenau):** Systemic Market Power and the Case for Sector Investigations: Towards a Coherent Framework in European Competition Law

5:25–5:45 PM **Pitching Time!**

5:45–6:45 PM **Plenary Roundtable Panel II: Towards Best Practices**

Speakers: Alberto Bacchiaga, Ioannis Lianos, Elodie Vandenhende, and Alba Ribera Martínez

Moderator:

Jasper van den Boom



6:45–8:15 PM **Dinner**

8:15–9:00 PM **Fireside Chat with Martijn Snoep and Michal Gal**

Moderator: Rupprecht Podszun



9:00 PM **End of Day 1**

27 May

SCiDA

8:30–9:00 AM **Welcome Coffee**

9:00–9:20 PM **Plenary Panel: Interview Marcus Bokkerink**

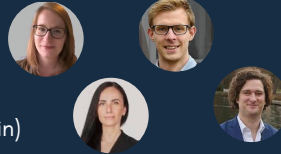
Moderator: Oles Andriychuk



9:20–10:15 AM **Plenary Panel: DMCCA and German Section 19a**

Moderators: Anush Ganesh & Sarah Hinck

- ▶ Magali Eben (University of Glasgow)
- ▶ Konstantina Bania (Brunel University)
- ▶ Jan-Frederick Göhsl (University of Münster)
- ▶ Björn Christian Becker (Humboldt–University Berlin)



10:20–11:10 AM **Parallel Deep Dives**

I. Competition & Regulation (Event Hall)

Moderator: Sarah Hinck

- ▶ **Alessia D'Amico (Utrecht University)**: Regulating Digital Gatekeepers in the EU: The relationship between the DMA and National Laws
- ▶ **Zlatina Georgieva & Malgorzata Kozak (Utrecht University)**: Cohering Article 102 Defenses and DMA Offences through the 'Common Core' of the Internal Market
- ▶ **Macarena Viertel Iñiguez (HU Berlin)**: Ex Ante Regulation's Influence on Market Definition

II. Self-preferencing & AI (Room 2)

Moderator: Anush Ganesh

- ▶ **Lyuxing Tao (Durham University)**: AI Assistants as Orchestrators in Emerging 'Super-Apps' Ecosystem: A DMA Centred Regulatory Response
- ▶ **Mingya Jiang, Caroline Cauffman & Niels Philipson (Maastricht University)**: Anti-Competitive Effects of Self-preferencing in Google's Online Display Advertising Ecosystem: Lessons from EU and China
- ▶ **Kevin A. Laurent & Martin Puthet (Paris University)**: From Essential Facilities to Essential Digital Facilities? Re-thinking Article 102 TFEU in the Age of Platforms and Generative AI

III. Digital Sovereignty and Digital Competition (Room 4)

Moderator: Sebastian Steinert

- ▶ **Viktorija Morozovaite (Utrecht University)**: European innovation ecosystem: alternative paths to technological championship
- ▶ **Belle Beems (Leiden University)**: Competition authorities in an era of politicized enforcement
- ▶ **Cristina Teleki (Maastricht University)**: Digital Sovereignty and/in/for DMA

11:10–11:35 AM **Coffee Break**

11:35 AM–12:25 PM **Parallel Deep Dives**

I. Specific obligations under the DMA and the DMCCA (Room 4)

Moderator: Pavlina Hubkova

- ▶ **Franka Layer (Bucerius Law School)**: Access to Digital Markets: Assessing FRAND under Article 6 (12) DMA
- ▶ **Cristóbal Lema Abarca (Universidad de Santiago de Chile)**: FOM in DMCCA: Procedural Maze or Hidden Gem
- ▶ **Jann Grote (Göttingen University)**: A First Interim Assessment of the Enforcement Practice of Article 6 DMA

II. Remedies (Room 2)

Moderator: Sebastian Steinert

- ▶ **Aline Blankertz & Brianna Rock (Tech Economy)**: Structural Remedies and Regulatory Sovereignty for Cloud Services
- ▶ **Weirui Zhu (Shanghai/ KU Leuven)**: Designing Best-Practice Remedies for Platforms: A Mechanism-Based Comparison of EU and Chinese Competition Governance
- ▶ **Alessandro Billi (Perugia University)**: Beyond Sanctions: Architectural Remedies and the "Capability to Switch" in the DMA Era

12:30–1:30 PM **Plenary Roundtable Panel III: Perspectives in digital competition**

Speakers: Fernando Castillo de la Torre, Josef Drexl, Jens-Uwe Franck, and Inge Graef

Moderators: Pavlina Hubkova & Kena Zheng



1:30–1:50 PM

Plenary Panel: Perspectives from Juliane Kokott

Competition oversight of digital markets, driving or impeding innovation?



1:50–2:00 PM

Conclusions and Close of the Conference by the SCiDA team